Put the Phone Down

Pick Up the Conversations

Starting August 1, 2025

Louisiana's New Hands-Free Law

Stronger Families. Improved Healthy Development.
Every conversation with your child builds trust, confidence, and resilience.

Your voice matters more than your phone.

Parental Technology Use (PTU) may be harming your children's health and development!

LCTF

www.louisianactf.org

#putthephonedown

Connecting is Critical!

A new study published in JAMA Pediatrics found that when parents use technology in the presence of their young children, a behavior researchers call "parental technology use" (PTU), it may be harming key aspects of kids' health and development.

The meta-analysis, which combined data from 21 studies across 10 countries and included nearly 15,000 participants, revealed consistent associations between PTU and negative outcomes in children under the age of five.

These include poorer cognitive development, increased behavioral and emotional problems, weaker attachment to parents and higher screen time in children themselves.